Corporate Profile RED PANDA MEDIA

CORPORATE PROFILE

RED PANDA MEDIA & MARKETING

Corporate Mission

Our mission is to create amazing digital media campaigns that drive traffic and boast sales. We aim too deliver cost effective marketing and branding solutions through digital media and marketing.

100% Proven Track Record

Phil Ohlson of Red Panda Media has a rich heritage working with leading companies up and down the coast including close strategic business partnerships in B2B, B2C,NFP, Government Space and Community Support. Formally managing and running as CEO Gold Coast Mutlimedia. Today Red Panda Media services small to medium enterprises in and around the Southern Gold Coast area and Tweed Heads Regions.













Our Services

Red Panda Media offers a wide range of services in digital media, including:

- + Video Production
- + Website Development
- + Graphic Design
- + E-Learning Packages
- + Search Engine Optimisation
- + Content Management Systems
- + Digital Marketing Campaigns
- + Animation & Illustration
- Website Hosting
- + Custom Programming
- Interactive Applications
- Corporate Training Sessions



RED PANDA MEDIA & MARKETING

12 McAllisters rd

Bilambil Heights, Nsw 2486.

ABN: 89 150 543 061

CLIENT CASE STUDIES

DIGITAL MARKETING - ONLINE TRAFFIC

Blossoms of Tweed

One of our favourite and most rewarding online marketing challenges, was to create an online marketing plan to save a local florist business from going under due to increased national competition in the area. We did our research and picked apart the competitions keywords and targeted new keywords that would best suit our clients needs. Although we can't devulge what those where, we can say that we dominated those niche markets and number one rankings of keywords. We can't take all the credit our client and her team worked hard with us on our plan to help push the business success too the highest in sales ever seen thourgh the covid lock down period.

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FLOWERS & GIFTS FOR ANY OCCASION

















TWEED HEADS HOSPITAL - FLOWER DELIVERY SERVICE

We also deliver to



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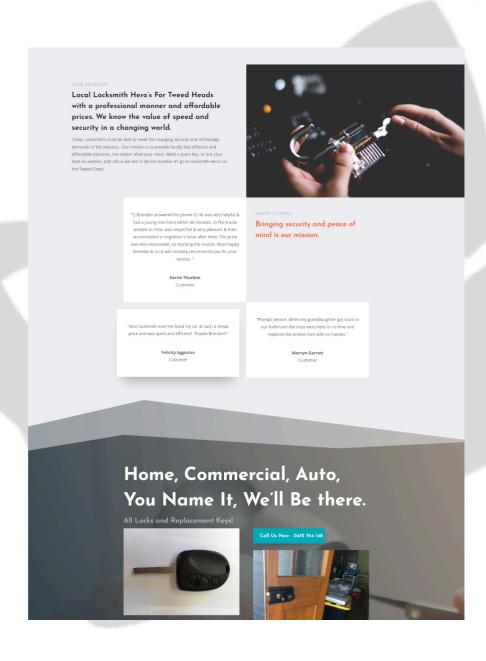
CLIENT CASE STUDIES

DIGITAL MARKETING - ONLINE TRAFFIC

Brendan Duggan

Brendan Duggan and his team has a fantastic reputation in the Southern Gold Coast and Tweed Heads area for everything and anything to do with locks and keys. Brendan first came to us with the problem of his competitors gaining all the work online. Although he had an amazing reputation, he was no longer picking up any new customers and he had no online presence under any keywords in his local area. We worked with Brendan to create a plan that would drive traffic in three main areas and rank number one of Google with in three months. Brendan and his team worked hard on reputation managment and reviews and the plan worked and we currently still maintain these rankings for Brendan and his team. He is great to work with and always thankful of our commitment to our work.

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SO MANY MORE

We have so many more recent examples of success stories for our marketing campaigns that we are itching to share with you. Unfortunately it's not possiable to write them all in so here is a short list of a few more clients. In these examples we revamped either landing pages or ecommerce sites and used targeted keywords to drive more customers and convert sales.

CJ TAYLOR METAL ROOFING - 2 x websites managed and external adverts.

NEXT GEN PRESSURE CLEANING 1 x Landing page and Setup of Adwords.

CARL EDWARDS SOLICITORS 1 x website and Google search

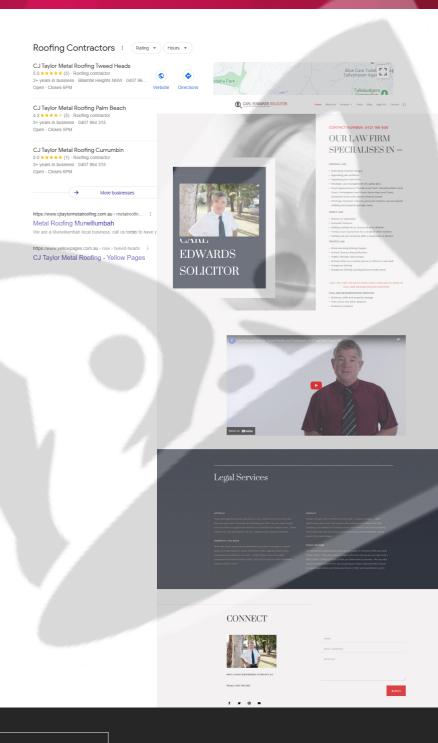
PUMPS DIRECT

1 x Catalogue and ecommerce site optimised.

IRRIGATION DIRECT

1 x Ecommerce website and management, maintenance of marketing.

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